

## Georgetown GO Station Secondary Plan

### Project:

Georgetown GO Station  
Land Use Study &  
Secondary Plan

### Client:

Town of Halton Hills,  
Ontario

### The Opportunity:

Development of  
a comprehensive  
secondary plan and  
redevelopment plan that  
produces practical and  
implementable solutions.

### Schedule:

February 2008 - April 2010

### Key Personnel:

Elizabeth Howson

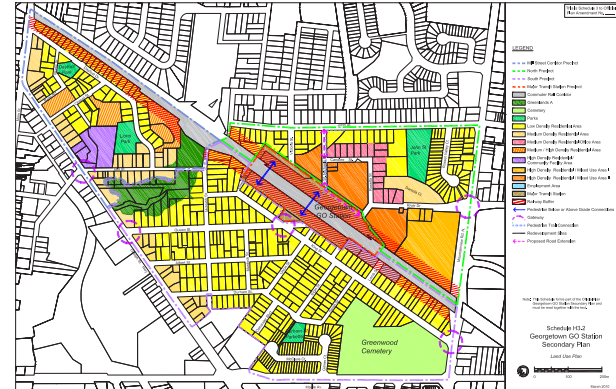
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### MSH Genuine Results

With limited developable land in Halton Hills, and a commitment to environmental stewardship, the redevelopment of the Georgetown GO Station and key sites in the surrounding area is an important intensification and growth opportunity for both the Town of Halton Hills and the Region of Halton. With its improved links to the downtown, combined with more frequent GO service, both the downtown and GO station areas have become more vibrant places to live, work and shop.



The consultant team led by MSH, brought together the expertise, experience and management capabilities to develop a Secondary Plan that realizes the inherent opportunities while recognizing and protecting the existing stable residential areas. The result is a plan which is implementable, economically viable and consistent with Regional and Provincial policy. This Plan further serves as a basis for building a stronger community for current and future residents and business owners.

Development of the Plan included:

- Identifying priority development sites and areas to be protected;
- Understanding the extent of contamination on the remaining industrial lands and brownfield sites;
- Options for the GO/Via Rail parking lots;
- Establishing desirable design and architecture, and incorporating these as requirements in the development approval process;
- Improving linkages to downtown Georgetown, and to surrounding natural features;
- Determining the need for, and type of retail amenities that could be supported;
- Reflecting improved GO service; and,
- Attracting new residents and commercial tenants to the area.

Utilizing place-specific research, and a systematic approach to developing and selecting land-use alternatives, the Plan incorporates strategic policies to overcome both real and perceived challenges. Interactive community consultation involving key stakeholders, municipal officials and the public at-large throughout the development of the Plan was also essential to the success of the project.